

# SKY HEIGHTS CONSULTING

*The Sky Heights Revenue Architecture*

## TERMS OF USE

*Governing All Service Tiers — Free Audit · Paid Audit · Retainer*

Effective Date: April 8, 2026 · SHRA v1.0

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### 1. Acceptance of Terms

By accessing, submitting, downloading, viewing, or in any way interacting with any Sky Heights Consulting materials — including but not limited to the Creator Audit quiz, free diagnostic results, paid audit deliverables, playbooks, scoring frameworks, pitch materials, strategy documents, Notion workspaces, AI-generated research outputs, retainer engagement materials, or any component of the Sky Heights Revenue Architecture (collectively, the "Sky Heights Materials") — you agree to be bound by these Terms of Use in their entirety.

Use of any Sky Heights Materials constitutes acceptance of these Terms regardless of whether you have signed a separate agreement with Sky Heights Consulting.

### 2. About Sky Heights Consulting and the Sky Heights Revenue Architecture

Sky Heights Consulting is a creator revenue architecture practice operated by Rajahnah Matra, sole proprietor, based in the State of Texas. Sky Heights designs and deploys the Sky Heights Revenue Architecture (SHRA) — a proprietary, named methodology for transforming creator and founder-led brand audiences into structured, compounding revenue systems through brand partnerships and commercial infrastructure.

Sky Heights Consulting operates as a sole proprietorship under the laws of the State of Texas. The principal place of business and all operations are located in Texas. The mailing address on file — 3700 S Waverly Rd, Ste C #244, Lansing, MI 48911 — is a registered virtual mailbox used solely for correspondence purposes and does not reflect the state of business operations or jurisdiction. All matters of law, governance, and dispute resolution under these Terms are governed by and construed in accordance with the laws of the State of Texas.

The Sky Heights Revenue Architecture (SHRA) was officially founded and first deployed on March 9, 2026. It is a defined system with named components, documented logic, and measurable outcomes. It is not general consulting. It is not standard talent management. It is a proprietary methodology that is the exclusive intellectual property of Sky Heights Consulting, operated by Rajahnah Matra.

Sky Heights Materials are provided across three distinct service tiers, each governed by these Terms:

- Free Tier — Creator Audit quiz, diagnostic result, creator type classification, playbook excerpt, and free guidance delivered via automated system.
- Paid Audit Tier — Comprehensive creator audit deliverable including multi-platform metrics analysis, audience and niche breakdown, competitive and category analysis, opportunity mapping, operational readiness scoring, and revenue roadmap outline. Governed additionally by a separate Paid Audit NDA.
- Retainer Tier — Full Sky Heights Revenue Architecture engagement including active brand outreach, pipeline management, pitch development, deal negotiation, AI system deployment, and ongoing strategy. Governed additionally by a separate Retainer NDA and Creator Revenue Partnership Agreement.

### **3. Intellectual Property — The Sky Heights Revenue Architecture**

All Sky Heights Materials — including but not limited to the Sky Heights Revenue Architecture (SHRA) and all its named components, the Four-Filter ICP Scoring System, the Creator Audit Tool, the Brand Gap Analysis Framework, the AI Research and Intelligence Layer, the Revenue Pipeline Architecture, the Commercial Identity Development process, the Revenue Infrastructure Design methodology, the Operator Qualification System, scoring logic, AI prompts, research agents, automated workflows, pitch decks, collaboration concepts, positioning frameworks, gap analysis reports, playbooks, brand research, outreach systems, revenue roadmaps, and Notion workspace structures — are the sole and exclusive intellectual property of Sky Heights Consulting, operated by Rajahnah Matra, and are protected by applicable copyright, trade secret, and intellectual property laws.

The Sky Heights Revenue Architecture and its components are documented in Sky Heights' System Definition Document dated April 8, 2026, establishing prior use of the SHRA methodology from March 9, 2026 forward. Nothing in these Terms grants any ownership of, or license to, any Sky Heights Materials beyond the limited personal use license set out in Section 4.

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- Modify, adapt, translate, reverse-engineer, or create derivative works based on any component of the Sky Heights Revenue Architecture or any Sky Heights Material.
- Use any Sky Heights Materials or any component of the SHRA for any commercial purpose, including to develop competing products, services, or systems.
- Share, forward, post, upload, or otherwise make available any Sky Heights audit deliverable, playbook, scoring framework, or strategic document — in whole or in part — to any third party without prior written consent.

- Screenshot, screen-record, or export Sky Heights Notion workspace content for distribution outside your own personal review.

## **5. Copyright Protection and Anti-Copying**

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- Copying or reproducing any component of the SHRA — including the Four-Filter ICP Scoring System, Brand Gap Analysis Framework, scoring logic, or audit methodology — for use in any tool, product, service, or system.
- Republishing, reposting, or redistributing any Sky Heights playbook, framework, or deliverable on any platform.
- Presenting any component of the Sky Heights Revenue Architecture as your own work or as the work of any other individual or entity.
- Using automated means — including scraping tools, AI models, or data extraction software — to access, copy, or replicate any Sky Heights Material or SHRA component.
- Using any Sky Heights Materials to develop, train, or improve any AI model, machine learning system, or automated tool.

## **6. Social Media and Public Disclosure Restrictions**

You may not post, share, publish, or reference Sky Heights Materials — including audit results, playbook content, scoring outcomes, SHRA framework details, or deliverable excerpts — on any social media platform, online community, podcast, newsletter, or public forum without prior written consent from Sky Heights.

You may reference the general nature of your experience (e.g., "I went through a creator audit") without disclosing the specific content, methodology, or proprietary details of the Sky Heights Revenue Architecture.

## **7. Data Collection, Aggregation and Marketing Use**

By accessing or using any Sky Heights Materials, you acknowledge and agree that Sky Heights may collect, store, and use aggregated and anonymized data derived from your interactions with Sky Heights systems, including:

- The number of creators who have completed any Sky Heights audit process.
- Aggregated creator type classifications, engagement rate distributions, follower tier data, and audience demographic trends — presented in aggregate form with no individual creator identified.
- General outcome data such as brand deal milestones, partnership categories, and revenue ranges — presented without identifying specific creators or deal terms.
- Platform usage patterns, form completion rates, and general engagement metrics.

This data may be used by Sky Heights for marketing, business development, case studies, investor materials, social media, website content, and press purposes. At no time will Sky Heights publish your name, specific metrics, specific deal amounts, or identifiable personal information without your separate written consent, except as permitted under a signed retainer agreement. If you are a retainer client, the terms governing use of your name and metrics are set out in your Creator Revenue Partnership Agreement.

## **8. Confidentiality**

You acknowledge that Sky Heights Materials contain confidential and proprietary information belonging to Sky Heights, including components of the Sky Heights Revenue Architecture. You agree not to disclose, share, or distribute any Sky Heights Materials to any third party without prior written consent. You further agree not to use Sky Heights Materials to independently solicit brands, pitch partnership opportunities, or develop competing services.

## **9. Prohibited Uses**

In addition to restrictions set out elsewhere, you must not:

- Use any component of the Sky Heights Revenue Architecture to build a competing creator audit, scoring product, or revenue architecture service.
- Resell, sublicense, or monetize Sky Heights Materials in any form.
- Misrepresent your relationship with Sky Heights or imply endorsement or affiliation that does not exist.
- Access Sky Heights Notion workspaces or tools beyond the scope of your authorized tier without written permission.

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Payment for paid services is due in full prior to delivery of any paid audit deliverable or commencement of any retainer engagement. Sky Heights does not offer refunds on completed audits or on retainer work already commenced. If you dispute a charge after receiving Sky Heights Materials, Sky Heights reserves the right to revoke access to all Materials and pursue all available legal remedies including claims for breach of contract and copyright infringement.

## **11. No Guarantee of Results**

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## **12. Modifications**

Sky Heights reserves the right to modify these Terms at any time. Continued use of any Sky Heights Materials after updated Terms are posted constitutes acceptance of the revised Terms.

## **13. Governing Law and Jurisdiction**

These Terms shall be governed by the laws of the State of Texas. Any disputes shall be subject to the exclusive jurisdiction of the courts located in Hays County, Texas.

## **14. Contact**

### **Sky Heights Consulting**

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